

Southern Africa
2018



NEOLIFE®

INCENTIVES

INCENTIVE PERIOD: FEBRUARY 2018 - DECEMBER 2018



Explore the Possibilities

As you share NeoLife and build your business you will unlock endless possibilities of financial success through NeoLife's profitable Compensation Plan. Incentives are here to reward and pamper you as your business grows and serve as an addition to the residual income generated through your NeoLife business.

Thank you for your dedication to our shared mission of making the world a healthier and happier place.

As you explore the 2018 Incentives book, you will discover how to unlock each of the exciting possibilities. Here is a chart showing qualifications for Distributor titles for your reference.

QUALIFICATIONS FOR DISTRIBUTOR TITLES

	Title	First Level Director Legs	Total Group PV
PRESIDENT'S TEAM	5 Diamond Director	18	500,000
	4 Diamond Director	16	400,000
	3 Diamond Director	14	300,000
	2 Diamond Director	12	250,000
	1 Diamond Director	10	200,000
	5 Ruby Director	8	150,000
	4 Ruby Director	6	100,000
WORLD TEAM	3 Ruby Director	5	50,000
	2 Ruby Director	4	30,000
	1 Ruby Director	3	20,000
	Sapphire Director	1	10,000

Emerald Director – Achieve Qualified Director status for 3 consecutive months with 100 PPV and at least 4,000 QPV

Director – Achieve Qualified Senior Manager status and accumulate 10,000 QPV in a 6 month period with at least 100 PPV each month and 4,000 QPV in your last month of qualifying

Senior Manager – Accumulate 1,000 QPV in one month with 100 PPV

Manager – Accumulate 500 QPV in one month with 100 PPV

Distributor – Anyone who has signed up as a Distributor



Qualified Senior Manager Incentive

Attention Senior Managers - grow your NeoLife Business and receive bonus product monthly!

Simply Do This Monthly

Be a Qualified Senior Manager with 1,000 QPV or more per month.

Do a 3-in-30 Star.

And You Earn

Receive the Product Selection of the month with your next product order.

New Director Incentive

A gift to you for helping us make the world a healthier and happier place!

Simply Do This

Step up and become a New Director.

And You Earn

A NeoLife Folder.

Emerald Director Consistency Incentive

Be consistent, build your business and receive extra money monthly!

Simply Do This Monthly

Be an Emerald Director.

Consistently qualify at 4,000 QPV per month - at least 2 months prior.

Do 250 PPV / 5,000 QPV or more a month.

Start 5 new Distributors in the month (in your Director Team) with one personally sponsored.

If you drop below 4,000 QPV in a month, you will need to do 4,000 QPV for 2 consecutive months to re-qualify for the Consistency Incentive.

And You Earn

Botswana	P 750
Lesotho	M 1,000
Namibia	N\$ 1,000
South Africa	R 1,000
Swaziland	E 1,000

Emerald Director Consistency Bonus

Qualify 3 consecutive months for the Consistency Incentive and earn a Consistency Bonus every time you qualify. *Amounts in local currency for South Africa, Lesotho, Namibia and Swaziland.

Botswana	P 1,120
Southern Africa*	1,500

World Team & President's Team Consistency Incentive

Consistently build your business and get extra money monthly.

Simply Do This Monthly

Qualify at title.

Consistently qualify at 4,000 QPV per month - at least 2 months prior.

Have 250 PPV / 5,000 QPV or more in the month.

Start 5 New Distributors in the month (in your Director Team) with one personally sponsored.

If you drop below 4,000 QPV in a month, you will need to do 4,000 QPV for 2 consecutive months to re-qualify for the Consistency Incentive.

And You Earn

Botswana	P 1,120
Lesotho	M 1,500
Namibia	N\$ 1,500
South Africa	R 1,500
Swaziland	E 1,500

World & President's Team Consistency Bonus

Qualify 3 consecutive months for the Consistency Incentive and earn a Consistency Bonus every time you qualify. *Amounts in local currency for South Africa, Lesotho, Namibia and Swaziland.

Botswana	P 1,680
Southern Africa*	2,250

Travel, Travel, & More Travel!

President's Team and World Team Members get invitations to exclusive events and the opportunity to earn free trips as you build your business.

Leadership School



Who: New **Sapphire Directors** who remain qualified for 3 consecutive months

SPECIAL INVITATION to **Emerald Directors** who...

1. Consecutively qualify at title for 6 months
2. Do 25,000 QPV
3. Sponsor 25 new Distributors in your Director Team, of which 3 new Distributors must be personally sponsored

What: An event filled with fun and fellowship with other Step-ups as well as business and product training and workshops geared towards empowering you with knowledge to help you take your business to the top! All accommodations and meals paid. You can only qualify to attend this event once in a lifetime.

Should you have previously attended a Leadership School or Business Building Retreat you are not eligible to qualify or attend this event again.

Ruby Director Orientation



Who: Ruby Director Step-Ups who remain qualified for 3 consecutive months

What: Attend Ruby Director Orientation, all travel and accommodations paid, if not previously attended. Get an exclusive VIP tour of the NeoLife Headquarters in South Africa and spend time getting to know the corporate support team dedicated to your success.

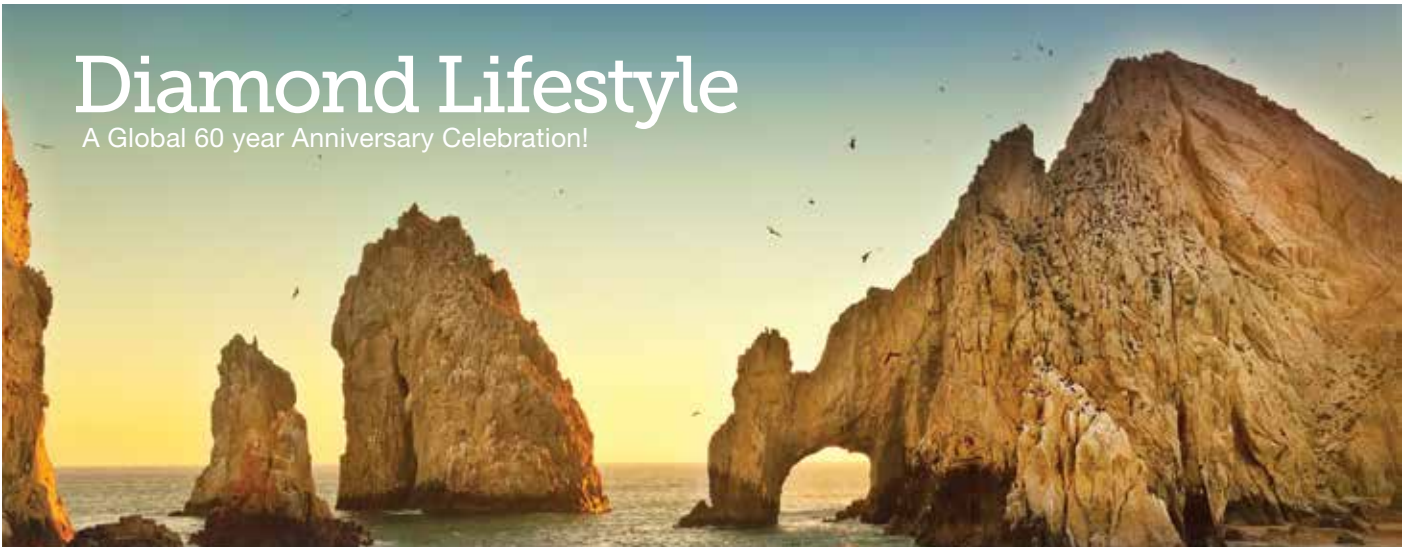
World Team Conference



Who: President's Team & World Team Members

What: The perfect balance of lifestyle and leadership in some of the most sought after luxury vacation destinations.





Diamond Lifestyle

A Global 60 year Anniversary Celebration!

Who: President's Team Members

What: The ultimate VIP luxury vacation where the elite President's Team can experience the finest in destination, accommodation, fellowship, and fun.

Where: Los Cabos, Mexico

When: October 2018

INCENTIVE PERIOD : May 2017 - July 2018

Earn Free Travel & Accommodations!

	NeoLife will pay for Air Travel & Accommodations when:	NeoLife will pay for Accommodations when:
5 Diamond Director	All New & Existing 3, 4, & 5 Diamond Directors simply maintain your title	
4 Diamond Director		
3 Diamond Director		
2 Diamond Director	New step-ups (4 Ruby through 2 Diamond Director)* Or existing 4 Ruby through 2 Diamond Director who achieve Qualified Pay Status at title for 11 out of the 15 months	Existing 4 Ruby through 2 Diamond Director who achieve Qualified Pay Status at title for 8 out of the 15 months PLUS New 4 Ruby Step-ups
1 Diamond Director		
5 Ruby Director		
4 Ruby Director		

Base title: Your starting title for the Diamond Lifestyle incentive is your February 2017 title.

*Step-ups must have a minimum of 6 out of 15 months at starting President's Team title to remain eligible.

4 Ruby Step-ups earn accommodations and air travel by achieving 6 out of 15 months at new 4 Ruby title.

VIP Destination Trips for Diamond Step-Ups



EXCLUSIVE TRIP ON THE SILVERADO*!

Step-up to 5 Diamond Director & maintain for 3 consecutive months.* Only immediate family invited. NeoLife only pays for the Qualified Distributorship. Trip available if not previously attended.

TRIP ON A LUXURY CRUISE* WITH OTHER STEP-UPS!

Step-up to 3 or 4 Diamond Director & maintain for 3 consecutive months. *Trip available if not previously attended.



TRIP TO A LUXURY RESORT* WITH OTHER STEP-UPS!

Step-up to 1 or 2 Diamond Director & maintain for 3 consecutive months. *Trip available if not previously attended.

Step-Up Bonuses!

Earn cash when you step-up in the President's Team & World Team

	Step-up to & maintain for 3 consecutive months	Step-up Bonus Southern Africa*	Step-up Bonus Botswana
PRESIDENT'S TEAM	5 Diamond Director	390,000	P 282,000
	4 Diamond Director	325,000	P 235,000
	3 Diamond Director	260,000	P 188,000
	2 Diamond Director	195,000	P 141,000
	1 Diamond Director	130,000	P 94,000
	5 Ruby Director	78,000	P 56,400
WORLD TEAM	4 Ruby Director	52,000	P 37,600
	3 Ruby Director	39,000	P 28,200
	2 Ruby Director	26,000	P 18,800
	1 Ruby Director	13,000	P 9,400
	Sapphire Director	6,500	P 4,700



Your step-up month can be counted as the first month of the 3 consecutive month requirement. The step-up Bonus incentives can only be earned one time per Distributorship for each step taken starting February 2013. 3 consecutive months must be achieved prior to June 2019.

*Amounts in local currency for South Africa, Lesotho, Namibia and Swaziland.

President's Team Consistency Cash

President's Team members who develop 6 new Emerald Directors earn cash based on consistency

Qualify 8/11 or 5/11 months at your February 2018 Title + Develop 6 new Emerald Directors*	Southern Africa Bonus*		Botswana Bonus	
	8/11	5/11	8/11	5/11
5 Diamond Director	260,000	130,000	P 188,000	P 94,000
4 Diamond Director	221,000	104,000	P 159,800	P 75,200
3 Diamond Director	182,000	91,000	P 131,600	P 65,800
2 Diamond Director	156,000	78,000	P 112,800	P 56,400
1 Diamond Director	104,000	52,000	P 75,200	P 37,600
5 Ruby Director	78,000	39,000	P 56,400	P 28,200
4 Ruby Director	52,000	26,000	P 37,600	P 18,800

*In addition to 8/11 and 5/11 months consistency, you need to develop 6 new Emerald Directors within your President's Team Developing Group in order to earn Consistency Cash. Your President's Team Developing Group includes your entire organisation down to the next President's Team. Based upon consistency at your President's Team title held at the start of February 2018. *Amounts in local currency for South Africa, Lesotho, Namibia and Swaziland.

President's Team Emerald Director Development Bonus

Title		8-13 Emerald Directors	14-19 Emerald Directors	20-29 Emerald Directors	30+ Emerald Directors
5 Diamond Directors	Southern Africa*	117,000	169,000	325,000	780,000
	Botswana	P 92,000	P 133,000	P 255,000	P 612,000
3 & 4 Diamond Directors	Southern Africa*	85,000	130,000	260,000	520,000
	Botswana	P 66,000	P 102,000	P 204,000	P 408,000
1 & 2 Diamond Directors	Southern Africa*	52,000	78,000	117,000	234,000
	Botswana	P 41,000	P 61,000	P 92,000	P 184,000
4 & 5 Ruby Directors	Southern Africa*	33,000	52,000	78,000	130,000
	Botswana	P 26,000	P 41,000	P 61,000	P 102,000

Based on New Emerald Directors developed in your President's Team Developing Group during the contest period. New Emerald Directors are those achieving Emerald Director Title for the first time in NeoLife. Your Bonus will be paid according to the President's Team Title that you hold at the end of the Incentive Period (December 2018).

President's Team Developing Group is defined as your entire Distributor network excluding any other President's Team Developing Group in your network.

- When a new President's Team Member develops in your network during the incentive period, you can count the New Emerald Directors developed within that President's Team Member's Developing Group up to and including the month in which they achieve New 4 Ruby Title.
- The New President's Team Member can count all New Emerald Directors developed in their Developing Group from the beginning of the incentive period (February 2018).

*Amounts in local currency for South Africa, Lesotho, Namibia and Swaziland.



Diamond Director Bonus Pool!

The Diamond Director Bonus is paid to Diamonds who maintain 1 Diamond Director or higher status every month and have 6 or more Qualified Sapphire Director legs for at least 6 out of 12 months during the incentive year. This Bonus is paid from a special Bonus Pool that is shared among Qualified Diamond Directors.

New Diamonds who earn a Step-up Bonus & maintain Diamond status for all months remaining in the year are also eligible.

Turn over for more!

Founder's Profit Sharing Pool!

A performance-based personal gift from Jerry Brassfield to the elite 3 Diamond Directors and above

